

What Differentiates IntraLearn:

Proven Product

- IntraLearn being used by 500+ organisations and 2.5 million users worldwide, including 130+ Colleges and Universities.
- IntraLearn established in 1994 and its elearning platform launched in 1997 making it an experienced veteran in an industry with many beginners.
- Co-marketing and Technology Partnership with Microsoft:
 - IntraLearn selected as Microsoft Tier 1 Partner in Education and elearning.
 - IntraLearn has co-marketing agreement with Microsoft to allow both companies to co-market and sell IntraLearn products.
 - Microsoft Gold Certification - this provides IntraLearn with extensive technical training and support, access to pre-release product info and program codes, and sales and marketing resources.
- IntraLearn selected by Brandon Hall in their short list of LMS systems.

Comprehensive Features

- Fully integrated elearning platform versus just Learning Management System - IntraLearn products encompass a broad range of elearning functionality: Learning Management System, Content Authoring Tools, Content Management System, Synchronous Learning and Collaboration, and optional Skills Management module.
- Built-in course authoring tools with easy to use wizards and templates. Allows typing into powerful, built-in editor, or cut-and-paste or HTML output. Supports Microsoft Office 2000 Course authoring.
- Multimedia friendly, with virtually unlimited multimedia file types supported.
- Strong back-end systems administration module.
- Icosa Learning Centres for multiple organisations/departments means the ability to create multiple independent learning portals from a single database. Courses shared out from main portal to each Icosa port, enabling each organisation/department to have its own student registration, its own look and feel and user interface, its own course delivery features, and yet course maintained centrally and reports generated centrally.
- Optional integrated IntraSkills Manager skills management module for skills-gap analysis - based on the award winning Skillview skills management system.

Field-configurable and Flexible:

- Branding and look and feel can be changed without any software programming.
- Customizable user interface - screen layout and all screen prompts and navigational labels can be changed without any software programming.
- Switch selectable features - easily turned on or off by the instructor or systems manager.
- Alternative Language Technology - available in many languages and easy to add more.
- Dynamic software built on a relational database - allows many features to be client-configurable without any software programming. This enables IntraLearn features to be adaptable and suitable to vertical markets.

Superior Technology Architecture:

- Standards based - AICC certified, IMS and SCORM compliant, LRN2 compliant.
- Windows 2000 certified and LDAP support.
- Scalable architecture, built-in true relational database, to support large number of students/learners.
- Multiple layers of data security - multiple administrator roles, ability to register students at different levels within an organisation hierarchy, ability to have different roles assigned across each Icosa port, ability to have community features (chat, discussion groups, etc.) at team, lesson, or course level.
- Flexible XML-based data import utility for bulk upload of student registration data, exam questions, assignments, glossary terms, FAQs, etc..

Easy to Use:

- Intuitive user interface for learners and especially for instructors.

Easy to Implement:

- IntraLearn can be easily installed and configured in just a few hours and deployed in just a few days.

Ideal Price-Performance Point:

- Affordable product - makes high-end elearning functionality accessible and affordable for organisations of all sizes.